



Dear Sponsor,

Thank you for your interest in Smiles Charity (www.smilescharity.org)! We are excited to work with you! Smiles Charity is 100% volunteer with no paid staff. This is our 11th year to host a concert and 13th home to build thanks to our loyal supporters!!

Our 2017 Smiles Charity Concert and Family Festival will be held **SUNDAY MAY 27, 2018 from 5 to 10 PM (MEMORIAL DAY WEEKEND)** behind my office at the European development Adriatica of McKinney, Texas. The net proceeds from the 2018 Smiles Charity Concert will build homes for wounded military heroes. We are honored to be helping those who fight for our freedoms daily!

We expect 15,000-20,000 people to attend the 2018 Smiles Charity Concert and Family Festival. A sponsorship is an incredible way to promote your business in a highly desirable demographic. *Money Magazine* recently awarded McKinney as the #1 place to live in the U.S.!

Please help Smiles Charity to fulfill our mission to change the world, one home one family at a time! Please feel free to contact me with any questions. **DEADLINE TO BE IN ALL ADVERTISING IS FEBRUARY 1, 2018.**

Thank you!

Dr. Jennifer Buchanan
Founder and President Smiles Charity
"Build a Home, Create a Smile"
972-567-0640 cell
jennifer_buchanan@sbcglobal.net



Sponsor Contract

Business Name _____

First Contact Name _____ email _____

Second Contact Name _____ email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

- Title Sponsor\$100,000
- Home Sponsor.....\$75,000
- Entertainment Sponsor.....\$50,000
- VIP Sponsor.....\$25,000
- Fireworks Sponsor.....\$20,000
- Festival Sponsor.....\$15,000
- Platinum Sponsor.....\$10,000
- Gold Sponsor.....\$5,000
- Silver Sponsor.....\$2,500
- Bronze Sponsor.....\$1,000

TOTAL \$ _____

For sponsorship levels at Gold and above, company logo must be provided electronically (B&W Vector Art for T-shirts and AI or EPS format for press)

T-Shirt Sizes & Quantity: ___small ___medium ___large ___x-large ___2x-large ___3x-large

Payment: Make checks payable to Smiles Charity. Please enclose copy of sponsor contract with your check and mail to Smiles Charity at address listed below.

Authorized Signature _____ Date _____



In-Kind Donations Contract EIN 27-1346553

Date: _____ **Location:** _____

Company: _____

Contact Name: _____

Phone: _____ **Cell:** _____

Email: _____

Physical Address: _____

City: _____ **State:** _____ **Zip:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

I, the undersigned, agree to donate the following materials/services to Smiles Charity:

Description:

Quantity: _____ **Estimated \$ Value:** _____

I give Smiles Charity permission to thank me publicly. Yes No

Signature of the donating party _____

Most donations to Smiles Charity are tax deductible. This form must be filled out in full and returned to Smiles Charity at the address below.



**SMILES CHARITY CONCERT AND FAMILY FESTIVAL
SUNDAY MAY 27, 2018 (MEMORIAL DAY WEEKEND)
QUESTIONS CONTACT: Dr. Jennifer Buchanan 972-567-0640**

DEADLINE FOR SPONSORSHIP IS FEBRUARY 1, 2018

EVENT UNDERWRITER \$100 K 
SECURED- THANK YOU CRESTCARS.COM

- **TITLE SPONSOR**-“YOUR COMPANY PRESENTS SMILES CHARITY CONCERT” on all advertising, Radio, T-Shirts, Posters, PSA’S including 4 print advertisements
- **PROMOTIONAL TENT** at the May Concert (potential exposure to 20,000 fans)
- Presentation on Main Concert Stage (public recognition and you get to introduce the main act)
- **LARGEST** Banner on the Main Concert Stage
- VIP Party at Dr. Buchanan’s office (includes Dinner, Wine/Beer) 50 tickets and 15 parking passes
- Website link from www.SmilesCharity.org
- Your **Logo on front** of **4,000** Concert T-Shirts
- **Commercial** played on the Jumbotron – will broadcast 3 times during the event (One Minute in length) – to be provided by you and must be approved by Smiles Charity Board
- **COVER** of **40,000** Concert booklets

HOME SPONSOR \$75K

- Press Coverage in 4 advertisements (includes LOGO listing in 40,000 Concert booklets)
- Website link from www.SmilesCharity.org
- Banner on the Main Concert Stage
- **Bold logo on Sleeve** of **4,000** Concert T-Shirts
- VIP Party at Dr. Buchanan’s office (includes Dinner, Wine/Beer) 40 VIP tickets and 12 parking passes
- **Commercial** played on the Jumbotron – will broadcast 2 times during the event (60 seconds in length) – to be provided by you and must be approved by Smiles Charity Board

6595 W. Virginia Parkway, Suite 100
McKinney, TX 75071



ENTERTAINMENT SPONSOR \$50K

- Press Coverage in 4 advertisements (includes LOGO listing in 40,000 Concert booklets)
- Website link from www.SmilesCharity.org
- Banner on the Main Concert Stage
- **Bold logo** on back of **4,000** Concert T-shirts
- VIP Party at Dr. Buchanan's office (includes Dinner, Wine/Beer) 30 VIP tickets and 10 parking passes
- **Commercial** played on the Jumbotron – will broadcast 1 time during the event (60 seconds in length) – to be provided by you and must be approved by Smiles Charity Board

VIP SPONSOR \$25 K

- Press Coverage in 4 advertisements (includes LOGO listing in 40,000 Concert Booklets)
- Website link from www.SmilesCharity.org
- Banner on the Main Concert Stage
- **Bold logo** on back of **4,000** Concert T-Shirts
- VIP Party at Dr. Buchanan's office (includes Dinner, Wine/Beer) 24 VIP tickets and 6 parking passes
- **Commercial** played on the Jumbotron – will broadcast 1 time during the event (30 seconds in length) – to be provided by you and must be approved by Smiles Charity Board

FIREWORKS SPONSOR \$20 K

- Press Coverage in 4 advertisements (includes BOLD listing in 40,000 Concert Booklets)
- Website link from www.SmilesCharity.org
- Banner on the Main Concert Stage
- **Logo** on **4,000** Concert T-shirts
- Print and Announcement Recognition for Fireworks
- VIP Party at Dr. Buchanan's office (includes Dinner, Wine/Beer) 20 VIP tickets and 5 parking passes



FESTIVAL AND KIDS AREA SPONSOR \$15K

- Press Coverage in 4 advertisements (includes listing in 40,000 Concert Booklets)
- Website link from www.SmilesCharity.org
- Banner on the Main Concert Stage
- **Logo** on **4,000** Concert T-shirts
- VIP Party at Dr. Buchanan's office (includes Dinner, Wine/Beer) 16 VIP tickets and 4 parking passes

PLATINUM LEVEL \$10 K

- Press Coverage in 4 advertisements (includes listing in 40,000 concert Booklets)
- Website link from www.SmilesCharity.org
- Banner at the VIP Party (provided by you)
- **Logo** on **4,000** Concert T-shirts
- VIP Party at Dr. Buchanan's office (includes Dinner, Wine/Beer) 10 VIP tickets and 3 parking passes

GOLD LEVEL \$5 K

- Press Coverage in 4 advertisements (includes listing in 40,000 Concert Booklets)
- Website link from www.SmilesCharity.org
- **Logo** on **4,000** Concert T-shirts
- VIP Party at Dr. Buchanan's office (includes Dinner, Wine/Beer) 6 VIP tickets and 2 parking passes
- Banner at VIP party (provided by you)

SILVER LEVEL \$2,500

- Press Coverage in 4 advertisements
- Website link from www.SmilesCharity.org
- **Listing** on Concert T-shirts
- VIP Party at Dr. Buchanan's office (includes Dinner, Wine/Beer) 4 VIP tickets and 1 parking passes

BRONZE LEVEL \$1000

- Print Recognition
- 2 VIP tickets



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